## **BRONXVILLE PUBLIC LIBRARY SOCIAL MEDIA POLICY**

Social media is defined as any web-based tool or other digital channel established for online interaction and connection. Social media participants of all ages should be aware of recommended practices for personal safety in the virtual world. As with all other resources provided by the Bronxville Public Library (the "Library"), parents or guardians are responsible for use by their children. The Library does not act in place of a parent or guardian and is not responsible for enforcing any restrictions upon minors that a parent or guardian has placed.

This Social Media Policy defines the Library's purpose in using social media and describes parameters of the service and public use. This policy supplements and does not replace other Library policies.

The Library maintains a presence on several social media platforms to promote its programs and services, and to provide an opportunity for the sharing of ideas, opinions, and information about Library-related topics. The Library aims to provide a welcoming and inviting online space where Library users will find useful information and interact with Library staff and other Library users.

While comments and posts are welcome, the Library reserves the right to monitor content posted on its social media web applications, websites and web accounts, and to modify or remove any content that it deems, in its sole discretion, to be abusive, defamatory, commercial or spam, in violation of copyright, trademark or any other intellectual property right of any third party, or otherwise inappropriate for the service. The Library also reserves the right to edit or modify posts due to space limitations, while retaining the intent of the original post, and to reproduce comments, posts and messages in other public venues (removing identifying information other than first name unless prior approval by the poster has been granted).

The Library is not responsible for and does not endorse content other than the "pages" and "posts" created by the Library staff on its social media services. Comments expressed on any social media platform do not reflect the views, opinions or positions of the Library, its trustees, or its employees. Social media users should exercise their own judgment about the quality and accuracy of any information presented through social media.

The Library does not collect, maintain or otherwise use personal information stored on any third party social media site. Users should be aware that third-party sites have their own privacy policies and should review those policies as needed.

By participating in the Library's social media services, each user agrees to abide by the Library's policies and all applicable federal, state and local laws. By participating in these services, each user agrees to indemnify the Library and its trustees and employees from and against all

liabilities, judgments, damages and costs (including attorneys' fees) that arise out of or are related to the content posted by said user.

Violators of this policy may be barred from further commenting and/or posting and may have their user profiles blocked at the discretion of the Library Director and its trustees.